

Pallieter Koopmans

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October 2017 to present: Delivery Manager, Global Platform Organization (Wolters Kluwer NV)

Wolters Kluwer is a global information services company. GPO is the internal provider of digital platforms and tools for the next generation of expert solutions (including advanced search and AI capabilities). As one of the 5 delivery managers in Europe, I am responsible for the 4 development teams for all web-based products in Italy.

- Together with the Program Manager, I coordinate 15 teams (with shared responsibility for weekly Team Lead meetings). This includes advising on allocating budgets, assigning new team members (including dedicated staff at 2 internal and 3 external suppliers), and establishing KPIs and reporting on them to the CTO.
- Drive the implementation of SAFe, Zero Downtime, CI/CD, and Infrastructure as Code initiatives within the Italian program (with a project budget of € 2m per year).
- This role includes a small discretionary budget responsibility and regular travel to several of the 9 cities in 6 countries where project staff is located.

March 2015 to October 2017: Product Owner, Legal Intelligence (Wolters Kluwer NV)

As the leading Dutch content integrator in the legal space, Legal Intelligence offers a highly customized search and knowledge management facility to over 100k users. As a jack-of-all-trades, I was involved with nearly all departments to bring innovation, operational excellence (using TOGAF) and expand the product portfolio into new and international markets. I was also a member of the Wolters Kluwer Nederland Works Council.

- Architected and built the Rankalizer (a tool to analyze search result quality over time using NDCG).
- Virtualized nearly all processes in preparation for automated testing and continuous integration.
- On a day to day basis, I worked with external partners like: Sentia (managed hosting for 20+ servers), NINtec (10+ FE developers from India) and several of the biggest law and consultancy firms in The Netherlands.

April 2014 to December 2015: Product Manager, Decos Mobile Solutions BV

Flo is a mobile app that provides real-time feedback on your driving behavior. The position includes managing the development of the Android app (weekly scrum sprint meetings), monthly reporting to the board, market & competitor analysis, offline & online marketing, testing and deciding product strategy (defining the backlog).

- Product Owner role to the Agile Scrum development team in India.
- Grew the app to over 35k users worldwide in under six months (with a 35k/month project budget).
- Contracted and managed: graphics designers, gamification experts, website developers, sound engineers, usability experts, text writer, translators, etc.

December 2011 to December 2013: CTO (Systems Analyst & Architect), Channel Media Company BV

Responsible for stabilizing and managing the existing hardware and software. Developing additional features for data management systems and websites for customers like TechData (Fortune 500) and Euronics / Selexion (11.000 stores in 30 countries). Architecting the new central Channel & Product Management application (including the complete development methodology & process). And managing the development with a 10+ remote team in India.

- Scoped, sized and documented several customer projects (and managed them using various PM methods).

- Set up a Scrum software development system including: Yii, WebSVN, PHPUnit, phpDoc, XML, etc.
- Architected a 70+ table MySQL database and 100+ screen mockups (in Balsamiq).
- Set up and built several data exchanges (including ICEcat, OneTrail, SPFI and customer IT systems).

March 2010 to January 2012: Senior Consultant Internet Strategy & Technical Advisor, BCG eProjects BV

Responsible for assisting a small team of customer/project managers with all technical aspects (reviewing proposals, design documents, consulting on contracts up to € 250k, review test results, interpret statistics, etc). Maintained relationships with the technical teams from customers.

- Scoped, sized, documented and outsourced several customer projects.
- Architected & programmed several data connections between financial systems, ERP's and websites.
- Completed various hands-on assignments and second opinions on websites (technical, security, usability, etc).
- Worked on several open source projects (Joomla, WordPress, MySQL, osTicket, dokuWiki, Batavi, etc).

1995 to present: Founder & General Manager of several Internet companies.

Set up several innovative companies: OnePay Internet Hosting, KR8WEB, eBrain, Supply Selector, etc.

I am currently still active with eBrain (Internet consultancy, second opinions on IT) and Copy Hosting (hosting consultancy and custom hosting solutions).

- Built a service where a car could be reserved or rented on the spot via SMS or website (invoiced for distance & time) in the year 2000.
- Managed up to 18 staff working on up to 12 customer projects at a time.
- Was the first in The Netherlands to offer template-based web design (2004, KR8WEB) and online imago management (2006, ImagoM).
- I am the 3rd Dutch ITAD (Internet Telephony Administrative Domain, RFC3219) number holder.
- Worked with acronyms like: PHP, MySQL, XML, JavaScript, XHTML, GPRS, GPS, SMS, SEO, API, CRM, etc.

Education

1998 – 1999	Small Business (Saxion Hogeschool) + member of the Student Government
1997 – 1998	Commercial Information Science (Hogeschool Enschede) + member of the Student Government
1996 – 1997	VWO 5/6 (Nijmegen, The Netherlands)
1995 – 1996	High School (Watertown, NY, USA) Cultural Exchange via AFS
1990 – 1995	HAVO (Notre Dame des Anges, Ubbergen, The Netherlands)

Profile

In the last 25 years, I have become familiar with most Internet technologies & phenomena as an autodidact. It is my passion to share & apply my broad experience gained from over 100 projects, traveling to 40+ countries, coaching 150+ interns (Coders Academy BV), working with customers, freelancers and staff from 4 continents.

I am interested in data, privacy/security, machine learning, the future (World Future Society), education & didactic systems, MLM/NWM, money systems (Ricardian Contracts), angel/seed investing, etc. I am creative, systematic, rational and strategic (Myers-Briggs: ESTJ). I am a fan of TED.com. Manager-Tools.com and The Economist.